

## Press Release

### Shinzo: for a lifetime

For us, three core aspects apply to every piece of furniture: the design, the material, and the craftsmanship. Shinzo represents each of these competencies – from the fine decorative seams to the precise upholstery, the combination of wood, leather, fabric and steel, and its very own look.

Together with Friends of Friends – production studio, publishing platform and interior community from Berlin – we had a look over the shoulders of the designers and our craftspeople and captured the creation of our Shinzo Lounge Chair on film. Take a look.



### Shinzo Lounge Chair.

Design. EOOS.

### At the intersection of top quality, masterly craftsmanship and timeless aesthetics

A piece of furniture that reflects our entire expertise: our new signature piece immediately brings quality to a room and makes an impressive statement. Showcasing the strength of craftsmanship from the fine decorative seams to the precise upholstery, the combination of wood, leather, fabric and steel, and its very own look. Shinzo is a result of more than 25 years of lasting partnership and deep devotion – of EOOS and Walter K.

**We would greatly appreciate a courtesy copy. Thank you.**

**For further information please contact:**

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**“Everything we know,  
everything we have experienced together,  
has gone into this armchair.”**

Martin Bergmann, EOOS

The armchair is the result of our common understanding. It demonstrates what we stand for and what is important to us. It is the culmination of the creation and identity of EOOS and Walter K. Shinzo is an expression of the demands we make on design language, workmanship, comfort and durability.

### **Shinzo means heart in Japanese**

The heart of the chair, the upper back, was created during the design process of cutting and material tensioning. Its geometric freeform gives expression to its rare rational emotionality. And last but not least, Shinzo, because of its uniqueness and the years of work involved in the design, has become a matter of the heart for both partners – a genuine favorite.

### **For a lifetime**

Martin Bergmann from EOOS: “Shinzo is very much a candidate for becoming a life companion. This armchair has what it takes to become an icon, we know that from experience. I can just imagine it being passed down from one generation to the next, enjoying a second and third life. It will work in another life, in its next one – made for a lifetime and beyond.”

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**“Even though the armchair is distinctly complex,  
it takes just a second to realize: this is true character.  
Shinzo is unmistakable. There is so much to discover about it.”**

Gernot Bohmann, EOOS

### Design

Shinzo’s characteristic appearance, the significant geometry, the exact surfaces and the fourfold materiality of solid wood, saddle leather, fabric and steel attract attention: How is that done? There is a special story behind every single detail. Shinzo invites you to experience its beauty and complexity.

### Material & finishing

All natural materials are carefully selected and combined by us, creating, a tactile and visual sensation. When combined with craftsmanship, the result is a diverse product experience.

Over the years, we have taken the greatest care to develop manufacturing processes which enable us to make a complex product which doesn’t reveal a single screw. The saddle leather is finished in house at workshop in Herrenberg. We use a recessed decorative seam in Shinzo, as otherwise only seen in the finest tack.

Both sewing and upholstering the chair require the greatest dexterity. In this way, Shinzo’s fine seams, hand-dyed saddle leather edge and the artistic upholstery attest to a high level of craftsmanship. The metal frame is also processed at the highest level and soldered by hand. It forms the basis for the precise upholstery, finely divided by leather-covered piping. As a graphic element, the piping supports the three-dimensional look of the upholstery.

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### Function & variation

You gently sink into the soft, generous cushion, the sloping back provides a pleasant surface to lean on, relaxed arms rest on the wide solid wood armrests. Its fine, warm tactile surfaces entice and encourage a sense of touch.

Shinzo is mobile: despite its size, the armchair gracefully floats through the room. With its discrete castors and elegant handle on the back, the armchair is easy to move.

Shinzo is available in lots of variants which can be put together individually. The armchair comes in two sizes – with a high or low back. The matching footstool functions as both a convenient footrest and very comfortable seat. Choose from our four solid wood colors, different saddle leather and fabrics, bases in bronze or black. The color of the leather piping matches the selected Saddle leather color of the back shield.

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